

**Interreg - IPA CBC**  
Italy - Albania - Montenegro



**ADRIA\_Alliance**

## **ADRIA\_Alliance**

ADRIAtic cross-border ALLIANCE for the promotion of energy efficiency and climate change adaptation

# 1<sup>st</sup> Project Newsletter

[www.italy-albania-montenegro.eu](http://www.italy-albania-montenegro.eu)

# ADRIA\_Alliance PROJECT LAUNCH ON 27 - 28 JULY IN MARTANO (LE) - ITALY

The kick off meeting of **ADRIA\_Alliance, ADRIAtic cross-border ALLIANCE for the promotion of energy efficiency and climate change adaptation**, took place at **Martano (LE)**, Italy on **27 to 28 July 2020** at the premises of the Lead Partner. The project, co-funded under the **Italy-Albania-Montenegro Programme**, aims at transferring know-how finalized to enable Partners with effective strategic planning and an extended governance model for the whole territories, focused on energy efficiency and on safety of cities from the risks generated by climate change, following the CoM initiative in Puglia and Molise Regions (Italy), Albania and Montenegro. Due to COVID-19 restrictions, the **kick off meeting** of the project has been held with a **mixed methodology**: online and face-to-face in the premises of the **“Union of Municipalities of Grecia Salentina (Italy)**. The meeting has been attended by all project partners and by a representative of the **Joint Secretariat**. During the event the partners had the chance to present their organizations and to discuss about the project’s activities and work plan.

Lead Partner: Union of Municipalities of Grecia Salentina (IT).  
Project partners: LAG Molise Towards 2000 (Italy), ESCOOP European Social Cooperative (Italy), Malesi e Madhe Municipality (Albania), Municipality of Tuzi (Montenegro). Associated partners: FEDERESCO - Italian Association of ESCos (Italy), Ministry of Capital Investments (Montenegro).

## ADRIA\_ALLIANCE

The cross-border cooperation project **“ADRIA\_Alliance, ADRIAtic cross-border ALLIANCE for the promotion of energy efficiency and climate change adaptation”**, was launched on 27 and 28 July 2021 in Martano (LE) Italy. The project is funded within the **2nd Call for projects Interreg II IPA CBC Italy-Albania-Montenegro Programme - Targeted**, Axis 3 “Environment protection, risk management and low carbon strategy”, Programme Priority Specific Objective “3.2 Promoting innovative practices and tools to reduce carbon emission and to improve energy efficiency in public sector. The total budget is 684 874.75 EUR. The project duration is 18 months, from 01 July 2020 to 31 December 2021. and the project is co-funded by the Interreg IPA CBC Italy - Albania - Montenegro Programme for a total budget of Euro 582.143,53 (85% of the total). Project's approach consists in raise awareness in Partners’ territories about the urgent need to modify current energy uses with the aim to promote greater environmental sustainability and safety in relation to climate change. It is a “bottom-up” approach, adopted to encourage wide social participation, and the solutions that will be implemented will all have a strong boost in innovation, in relation to both technological solutions for buildings energy efficiency and renewable energy production.

## (SECAPs) Sustainable Energy and Climate Action Plans



ADRIA\_Alliance aims to achieve the following outputs:

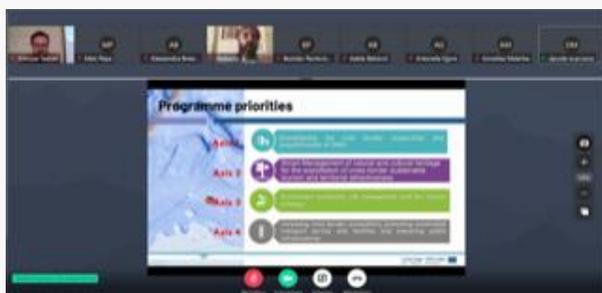
- The signing of the Covenant of Mayors, SECAPs development and realization of pilot demonstrative actions by all Municipalities directly involved;
- The establishment of Community Consortia for Renewable Energy active in the RES market;
- Support of 19 LAs in the adoption of new tools for the strategic designing of RES application to pursue the decarbonization of their socio-economic contexts which might be considered in the SECAPs;

Project outputs will be the set-up of innovative business models which will benefit from know-how transfer; start-up of innovative enterprises, which will benefit from capacity building and training activities aimed to trigger successful access and positioning in RES market (through earned high skills in energy efficiency interventions and in the production of energy from RES); the implementation of small pilot projects for the efficiency of Partners' public buildings; triggering of local micro-networks (smart-grids), on public buildings, for energy and data exchange.

Pilot interventions will exploit their financial and environmental potential, allowing start-ups to verify and demonstrate their technical and organizational skills implementing such pilot actions. At the end of the project, Partners will increase their awareness in relation to the final uses of energy, the measurement and monitoring of achieved results, and will benefit from the realization of specific adaptation plans, aimed at ensuring the safety of urban environments. Project will adopt a SMART approach that will be capable of involving citizens and

enabling SMEs from different countries to interact with each other to create synergies, exchanges of knowledge and opportunities for mutual collaboration: such results can be generated only through a cross-border project. Further added value is the partnership composition, designed to allow the joint cooperation between LAs, research centers, production districts, expertise networks, to allow the transfer of experience and the adoption of SMART governance methodology.

## ADRIA\_Alliance, Kick- off Meeting on 27 and 28 July 2020 in Martano (Italy)



Picture n. 1 – ADRIA\_Alliance KOM - online participants



Picture n. 2 – ADRIA\_Alliance KOM - Participants



Picture n. 3 – ADRIA Alliance KOM - Participants

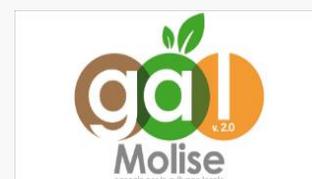
## LEAD PARTNER – UNION OF MUNICIPALITIES OF GRECIA SALENTINA (UCGS)

Union of Municipalities of Grecia Salentina (UCGS) is a Union of Municipalities gathering 12 small sized towns in the Salento area of Apulia Region: Calimera, Carpignano Salentino, Castrignano dei Greci, Corigliano d'Otranto, Cutrofiano, Martano, Martignano, Melpignano, Sogliano Cavour, Soleto, Sternatia e Zollino. Its total inhabitants are about 58.000. As Union of Municipalities, UCGS is in charge of managing policies, decisions and actions to be implemented in its territory. UCGS, as member of the national network of Authentic Italian Villages Association, has long been engaged in sustainable development paths ranging from culture to tourism to energy and environmental sustainability. UGCS, in its political and governance actions, considers that the decarbonization of territories is of the utmost importance; UCGS is already implementing, together with members Municipalities, actions and investments aimed at reduction of CO2 emissions and increasing of energy production from RES. Member Municipalities already signed the "first" Covenant of Mayors, developing in the past years their SEAPs.



## PARTNER N. 2 – LAG MOLISE TOWARDS 2000

GAL Molise is a local development agency that works to support and promote economic and social sustainable development, business and employment in the Molise Region in line with the objectives of EU and of national, regional and local governments development plans. GAL Molise works in the following areas: • sustainable development; • vocational training and employment; • business creation and social inclusion; • tourism, environmental education, RES and RUE, innovation and technology transfer •support for small businesses, crafts and promotional services; •consulting and research on economic, socio-economic and environmental surveys; • drafting and implementation of feasibility studies; • advanced services, marketing, advertising, information, communication, databases, new technologies and technological innovation, energy, environmental impact, preparation of teaching materials, bibliographic conventions and seminars; collaboration and partnership with other local groups and socio-economic actors in Europe. Furthermore, GAL Molise carries out technical coordination and implementation on behalf of Molise Region of the CoM, coordinated a training course for "Energy Managers" as well as specific local actions for valorization of local energy chain and pilot projects for public buildings energy efficiency. GAL Molise is engaged in the planning and implementation of sustainable development initiatives such as Leader programme 2014/2020 and Italian National Strategy (SNAI).



## PARTNER N. 3 – ESCOOP EUROPEAN SOCIAL COOPERATIVE

ESCOOP was born in 2006 from the need to consolidate the good practices acquired by its public and private partners in the field of planning and managing innovative projects and to establish a useful tool for the further development of these activities through benchmarking, bench learning and exchange practices of experiences. The members are public bodies and private for-profit and non-profit companies, training centers and Italian, Spanish, Finnish, Greek, Albanian and German universities, united by the common intent to contribute to the growth of their territories and to the improvement of the living conditions of citizens who live there. ESCOOP has gained experience in capacity building processes for Public Administrations (Regional and Local, Italian and European) in several projects, including: ESENSEE - Eco Social Economy Network South and East Europe, IPA - Socio-Economic Partnership (2010 -2012); "Pol.I.S. - Policies for Social Inclusion ", funded by the Puglia Region (2013-2015), aimed at the regional system of multilevel governance that presides over the Poverty Policy Area; OFF-CLASS, in which ESCOOP supports the territorial public and private social stakeholders of 10 Municipalities (Province of Foggia) in the participated construction of an Educating Community and implements actions of vertical and horizontal Mainstreaming of the model of Educating Community realized in other EU territorial areas.



European Social Cooperative  
Cooperativa Sociale Europea sce

## PARTNER N. 4 - MALESI E MADHE MUNICIPALITY

Malesi e Madhe Municipality is a municipality in Koplik, northwest Albania that was created in 2015 by the merge of six former municipalities of Grumire, Kastrat, Kelmend, Koplik, Qender and Shkrel (the six stars symbol presented in the logo), therefore supporting both local and regional development in the area. Its total inhabitants are about 36.000. Promoting sustainable development in both tourism and environmental sectors in line with EU highest standards are specific objectives of the municipality. So far, the municipality has been actively involved in a number of initiatives and development projects covering sustainable environment, tourism management, local economies, tradition and culture, rural growth and agriculture, valorization and strengthening of territorial potential, infrastructure and education, art and culture, whereas the support comes merely from EU cross-border cooperation programmes, as well as other donors. Participation to the Joint Action Plan for Ecologic Defense of Cemi River and Sustainable Environment Development in the cross-border area under EU IPA II, established joint cooperation and mutual collaboration between a number of partners regionwide. Further expertise network and specific adaptation plans ensuring the safety of urban environments including energy efficiency are complementary and coherent priorities for the municipality.



## PARTNER N. 5 - MUNICIPALITY OF TUZI

The Municipality ensures implementation of the activities aimed at improving energy efficiency in facilities and systems which using energy (buildings, public transport systems, public lighting, water supply, manage waste etc.) which are used by the local self-government authorities, local government and public services to carry out their activities. The Municipality of Tuzi provides conditions and takes care of environmental protection and its particular parts (ear quality, noise protection, solid waste management etc.) With this regard, the Municipality of Tuzi considers of the utmost importance to join the EU Covenant of Mayors initiative, to start cooperate with other EU Municipalities in the field of smart energy planning and to fight climate change.



## ASSOCIATED PARTNER N. 1- FEDERESCO - ITALIAN ASSOCIATION OF ESCOS

Federesco is a non-profit association formed to promote the following among public and private economic operators and citizens:

- ✓ the culture of energy efficiency and energy-saving;
- ✓ the best practices most appropriate for achieving the aims set by the Kyoto Protocol and the European Energy Policy as set forth in Directives 2010/31/EU and 2012/27/EU;
- ✓ the culture and utilization of the Third-Party Financing (TPF) mechanism contemplated by Italian Legislative Decree 115/2008 and Project Financing (PF) financial instruments in order to obtain compression of the demand for energy and reduction of climate-altering emissions;
- ✓ priority use of energy-efficient technologies to reduce energy consumption;
- ✓ spread, throughout the national territory, of distributed energy generation plants designed to exploit renewable energy sources and cogenerative and trigenerative configurations.



Federesco brings together a considerable number of companies and businesses operating in the energy efficiency sector, provides support for transformation into Energy Service Companies and protects their interests through forms of representation and/or legislative initiatives designed to increase market opportunities.

## ASSOCIATED PARTNER N. 2- MINISTRY OF CAPITAL INVESTMENTS

The Ministry of Capital Investments is divided in the following units:

- Directorate for Capital investments,
- Directorate for Energy and Energy Efficiency,
- Directorate for Mining, Geological Researches and Hydrocarbons,
- Directorate for Railway Traffic,
- Directorate for Road Traffic,
- Directorate for State Roads,
- Directorate for Maritime Traffic,
- Directorate for Air Traffic



Vlada  
Crne Gore

## HOW YOU CAN CONTRIBUTE

In order to inform and educate a range of stakeholders in the involved territories about project outputs and their use, to raise awareness on climate change and the consequences of climate change and to change attitude and habits on climate change, we kindly invite you **to send us further suggestions and ideas** on how you think your Local Authority can provide its territorial context with a strategic energy/climate programming tool, in agreement with EU directives.

Furthermore, **carefully follow any future notice** by the relevant local initiatives and public events in your country as they will be communicating the most important project activities that you will be able to join.

## NEXT STEPS

Really soon the ADRIA\_Alliance website will be online.

**STAY TUNED!**

## Contacts

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**Follow us on**



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